

Professional designer and educator specializing in both print and digital design. I've worked with design firms, in-house design departments and business owners to provide effective solutions for a diverse array of design goals.

PROFESSIONAL EXPERIENCE

Immaginare Press | 2015 – 2020 | Art Director

Designing and produced photography-focused art books and collateral merchandise including journals, greeting cards, and gift items.

Lucky Brand Jeans | 2017 – 2019 | Contract

Worked both in-house and off-site on a variety of projects including email designs, banner ads and retailer in-store product signage. Produced quarterly interactive PDF highlighting products and specifications.

Litho Sales | 2016 – 2020 | Art Director, Freelance

Oversaw creative projects for commercial printing company. Duties included meeting with clients, project design from concept through to delivery and print production services. Projects included packaging cartons and labeling, books and marketing materials.

MediaFive | 2001 – 2016 | Owner/Art Director

Specialized in corporate marketing, package design and print production for clients such as RainBird Corporation, Washington Mutual, Revgear Sports, IHOP Corporation, Cal State Northridge Galleries, Avjet Corporation, and LACMA Council.

Creative Source, Inc. | 1996 – 2000 | Senior Designer

Responsibilities included conceptual design, production, client presentations, press-checks, assisting with photo shoots and managing two junior designers and freelance artists. Completed projects for clients such as American Honda, Mitsubitshi Motors, IndyMac Bank, Sanwa Bank, Countrywide, Deloitte.

EDUCATION

M.F.A., Visual Communication
California State University Northridge

B.S., Graphic Design
Woodbury University

Academic Experience

Woodbury University | 1998 – 2021 |

Assoc. Professor, Adjunct

Instructed studio courses for BFA graphic design program in subjects including design software (Adobe Creative Suite), web design UX/UI, HTML/CSS, motion graphics, digital print production, and typography.

CSULA | 2011 - 2014 | Adjunct Instructor

Instructed courses in web design and digital design software.

Rio Hondo College | 2011 - 2014 |

Adjunct Instructor

Instructed courses in Photoshop and design.

Affiliations

AIGA LA | 2011 – 2013 |

Education Committee, Chair

Oversaw the planning of design related events and programming for higher education in the Los Angeles area.